



Los Angeles CA, March 25, 2017

**NAFTA: New West Opportunities Business Strategy Roundtable  
“Challenges, Opportunities and Understanding the New U.S. Supply Chain Dynamic”**

**When:** Saturday, March 25, 2017 / 11:30 AM – 6:30 PM

**Where:** The Westin Los Angeles Airport  
5400 West Century Boulevard  
Los Angeles, California

*\*The final agenda, not-for-attribution rules of engagement, and list of all 104 registered participants and speakers for the Los Angeles Roundtable have been emailed to all participants. The updated NWO North American Business Strategy Overview can be picked-up when you check-in at the hotel.*

**Introductions and Working Lunch:** 11:30 AM – 1:00 PM

**Topic:** POTUS 45 – Political and Ideological Drivers? Key Players?

**Roundtable Panel Discussion #1:** 1:15 PM – 3:15 PM

**Topic:** U.S. Corporate Tax, Regulatory Reform and “Buy American, Hire American” Policies – Disappearance of the Level Playing Field? Implications, Strategic Response?

**Coffee and Networking Break:** 3:15 PM – 3:45 PM

**Roundtable Panel Discussion #2:** 3:45 PM – 6:15 PM

**Topic:** U.S.-Canada-Mexico Cross-Border Investment and Trade (Energy, Agriculture, Tourism and Softwood Lumber and Residential/Industrial Construction)

**Wrap-Up Remarks/Next Steps:** 6:15 PM – 6:30 PM

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*New West Opportunities ([www.NewWestAB.com](http://www.NewWestAB.com)) is a North American business strategy consulting firm, established in 2010. The firm has since expanded – both within the United States and Canada – and now includes 7 Partners and 44 Associates, located in 5 regional U.S. business centers (Washington, Detroit, Houston, Seattle and West Palm Beach), as well as 5 Canadian business centres (Ottawa, Toronto, Calgary, Edmonton and Vancouver), to more effectively and timely service both its existing and growing cross-border client base.*

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