



NWO NEWS BULLETIN

Machinery, Equipment and Advanced Technology Partnership Mission a Major Success

Detroit, Michigan/October 27, 2017 – Twenty-three (23) senior-level executives and researchers, from 19 Michigan-based companies and research institutions are today returning from a week long trade and “Targeted Investment Partnerships Mission” to the four Western Canadian Provinces of British Columbia, Alberta, Saskatchewan and Manitoba.

The mission was organized by New West Opportunities and was led on the U.S. side by James Padilla, Senior Partner and by Tanya-Mae Brown, Senior Community and Economic Development Associate. New West’s Senior Partner and Chief Operating Officer Shane Pospisil and his colleagues in Vancouver, Edmonton and Calgary were all actively involved in hosting and helping facilitate the fact-finding and joint business-opportunities-driven components of the mission on the Canadian side.

“The initial feedback from mission participants is that the trip to Western Canada was a major success,” said New West’s Ms. Brown. “Not only will increased two-way business development and investment opportunities happen, the detailed pre-screening undertaken prior to the mission meant that – in several cases – it was already happening, and significantly advanced, as we moved through the week. A big thanks to all the senior executives and business leaders we met with for the time you took out of your busy schedules and to helping make this trip as informative and productive as it was. Thank you!”

Rob Richard, a senior executive with Penske Corporation subsidiaries Truck-Lite and Road Ready Technologies reiterated these comments, “the hospitality and open dialogue we experienced from everyone we met on this mission was extremely helpful and greatly appreciated. This will further build on the business relationships we already have in place – mutually-beneficial relationships which I am increasingly confident will only continue to expand in the years ahead. Thank you to all our hosts for such a welcoming and productive mission!”

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