



NEWS RELEASE

New West Opportunities Recognized for Export Leadership and Innovation

Calgary, Alberta/November 23, 2017 – New West Opportunities (NWO) has won the 2017 *Alberta Export Leadership Award*. The announcement was made earlier today at a Gala Awards Luncheon, held at the Hyatt Regency Calgary. “With so many best-of-class Alberta exporters, in all sectors and industries, New West is extremely honoured to have received the *Export Leadership Award*,” said Shane Pospisil, NWO’s Senior Partner for Western Canada.

“We are also extremely proud to have been named a Finalist in two other categories – *Oil and Gas Service and Supply* and *Professional Services*,” Pospisil continued. “Once again, this reflects the 24-7 dedication and professionalism of our team, our two bundled-services export consortia – Northern Eagle and the Great Bear Alliance, and our twenty-two Alberta and Western Canadian export market clients.”

NWO Co-Chair Ryan Matthews added, “Northern Eagle and Great Bear are, without doubt, ‘Own-the-Podium’ driven partnerships. NWO’s recognition today is also an opportunity for all our clients and partners to be recognized for their accomplishments. Over the past two years, the bold \$200-million-plus combined export revenue target we initially set for these two export consortia has not only been achieved, it has now been surpassed and significantly so.”

Matthews concluded, “Congratulations Shane and to the entire Alberta-based NWO Export Market Development team. Congratulations as well to the NWO Community and Economic Development team where over 70% of this practice group’s billable hours are now derived from projects not just outside Alberta, but outside of Canada – and primarily in the United States.”

New West Opportunities (NWO) is a cross-border Canada-U.S. Business Strategy and Community Development consulting firm. The firm continues to expand – in Canada, the U.S. and internationally – and now includes 8 Partners and 57 Associates, located in 10 major North American business centres, in addition to a new international office in Cape Town, South Africa.

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