



San Diego, California March 31, 2018

## NAFTA Business Strategy Roundtable

**When:** Saturday, March 31, 2018 / 8:30 AM - 6:30 PM

**Where:** Sheraton San Diego Hotel and Marina  
1380 Harbor Island Drive / San Diego, California

*\*The final agenda, not-for-attribution rules of engagement, and list of 76 registered participants and speakers for the San Diego Business Strategy Roundtable have been emailed to all participants. The updated NWO North American Business Strategy Overview can be picked-up when: (1) you check-in at the hotel, or (2) at the Registration Desk adjacent to the Bay Tower Lounge Friday evening (6:00 PM - 9:00 PM), or (3) Saturday morning at the Registration Desk just outside the main conference venue (from 6:30 AM on).*

### Program Agenda

#### NAFTA Update

##### **Failure on NAFTA Renegotiation is Not an Option**

8:30 AM - 10:30 AM

#### U.S. Tax Cuts and Jobs Act

##### **Competitiveness Implications for Mexico and Canada**

11:00 AM - 1:30 PM (Working Lunch)

#### **Roundtable Panel Discussion #1: 2:00 PM - 3:30 PM**

**Topic:** The Trump America First Doctrine - Cross-Border Competitiveness and Supply Chain Implications/Risks? Immigration? Strategic Response? Opportunities?

#### **Roundtable Panel Discussion #2: 4:00 PM - 6:00 PM**

**Topic:** Tax Planning and Locational Considerations within the North American Market

- “Focus Mexico Session” (Roundtable Facilitator: Maria Perez)
- “Focus Canada Session” (Roundtable Facilitator: Shane Pospisil)

#### **Conclusions, Next Steps and Follow-Up**

6:00 PM - 6:30 PM

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*New West Opportunities ([NWOpportunities.com](http://NWOpportunities.com)) is a North American business strategy consulting firm, established in 2010. The firm has since expanded – both within the United States and Canada – and now includes 8 Partners, 57 Associates and 14 research and support staff, located in 5 regional U.S. business centers (Washington, Detroit, Houston, Seattle and West Palm Beach), as well as 5 Canadian business centres (Ottawa, Toronto, Calgary, Edmonton and Vancouver).*